

Overview

The continued escalation of health care costs, driven by chronic disease, has increased attention on the value of preventive health. **75% of all healthcare costs are associated with chronic disease**, the majority of which are preventable. Annual Preventive Check-Ups with a Medical Doctor are one of the best weapons available to fight chronic disease. Unfortunately, **less than 20% of Americans** actually follow-up their biometric screening with going to get their annual check-up.

PathFinder Health improves employees' access to get their annual check-up with a medical doctor by making it an easy opportunity on-site. This allows for the ability to more efficiently identify and effectively engage those at risk for chronic disease. PathFinder provides a new approach by connecting employees with their data and a doctor in a meaningful and personalized on-site engagement, which represents the gateway to appropriate and cost effective care. This is our difference which is pivotal in getting actual results from employees being engaged in prevention.

The on-site check-up with a medical doctor is a more comprehensive evaluation when compared to services such as health screens, HRAs, disease management and wellness fairs. PathFinder Health places a premium on the value of the physician-employee interaction and leverages this relationship to improve the engagement of at-risk employees into corporate sponsored preventive health programs and their local healthcare system. Our model has proved successful and we are ready to offer our solution to employers nationally.

Our passion is engaging individuals into preventive health via the annual check-up with a doctor. This is the gateway from benefits to engagement towards a healthier population and lower health care costs.

The U.S. Centers for Disease Control & Prevention estimates that **80% of heart attacks, strokes, & type-2 diabetes could be prevented in some form by simple lifestyle changes.**¹

1 in 3 American adults have high blood pressure.²

2 in 3 American adults are overweight or obese.³

86 Million Americans aged 20+ have pre-diabetes (metabolic syndrome).⁴

¹ CDC <http://www.businessgrouphealth.org/opportunities/webinar052306chronicdiseases.pdf>

² http://www.heart.org/idc/groups/heart-public/@wcm/@sop/@smd/documents/downloadable/cm_319587.pdf

³ <http://win.niddk.nih.gov/statistics/>

⁴ Data from the National Diabetes Statistics Report, 2014 (released June 10, 2014) - See more at: <http://www.diabetes.org/diabetes-basics/statistics/#sthash>.